

NOMINATION FOR THE ORDER OF THE KNOLL CARDINAL AND GOLD AWARD

The **ORDER OF THE KNOLL CARDINAL AND GOLD AWARD** recognizes individuals or couples who have provided dedicated and long-term service and creative leadership to the Iowa State University Foundation and Iowa State University through the advancement of philanthropy. Presented on behalf of Iowa State University, this award recognizes those whose involvement with the university and the foundation has been lasting and made a substantial impact in promoting and expanding philanthropy that supports Iowa State University. Those being nominated should support the university through their personal philanthropy as well as provide significant service to the foundation in promoting fundraising.

QUALIFICATIONS AND CRITERIA: WHEN NOMINATING AN IOWA STATE UNIVERSITY DONOR FOR THIS AWARD, PLEASE CONSIDER THE FOLLOWING GUIDELINES.

QUALIFICATIONS:

For an individual or couple (**not employed by Iowa State or the Iowa State Foundation**) who has/have provided dedicated and long-term service and creative leadership to the Iowa State University Foundation by:

- Significant involvement with the foundation such as committee participation, hosting events, long-term service as a governor, etc.
- Creative leadership with the Iowa State University Foundation and Iowa State University through the advancement of philanthropy.
- Minimum financial participation at the Order of the Knoll President's Circle level (\$100,000 to \$999,999 in cumulative gifts or pledges).

SELECTION CRITERIA:

70 PERCENT IS WEIGHTED ON SERVICE TO THE IOWA STATE UNIVERSITY FOUNDATION

- Committees, boards and activities the applicant has been involved with at the foundation and university that promote philanthropy at Iowa State University.
- Leadership positions or offices held at Iowa State University and the Iowa State University Foundation.
- What effects has this service had on fundraising for the university/college/department?
- Specific accomplishments related to philanthropy the nominee has inspired or led.

30 PERCENT IS WEIGHTED ON PERSONAL PHILANTHROPY TO IOWA STATE

- What is the nominee's total giving to the university?
- What is the duration of their giving? Has their giving been consistent?
- To what area(s) of campus have gifts been given?

PLEASE NOTE:

- **All nominations are kept on file and confidential.**
- **Any nominee not chosen will be reconsidered for two years following their original nomination with the consent of their nominator(s).**
- **Nominators are strongly encouraged to update nomination materials annually.**

NOMINATION FORM:

Order of the Knoll Cardinal and Gold Award

NOMINEE INFORMATION

Name _____

Home address _____

NOMINATOR INFORMATION

Name of nominator _____

Email _____ Daytime phone _____

Home address _____

Business name/title _____

Business address _____

Signature of nominator _____ Date _____

Please include two or three letters of endorsement/support from people other than the nominator.

Please provide two or three examples of the nominee's qualifying traits in the following outline. The entire form must be completed for the nomination to be considered.

1. List committees, boards and activities the applicant has been involved with at the foundation and university that promote philanthropy at Iowa State University.

2. List leadership positions or offices held at Iowa State University and the Iowa State University Foundation.

3. What effects has this service had on fundraising for the university/college/department?

4. List specific accomplishments related to philanthropy the nominee has inspired or led.

5. What is the nominee's total giving to the university and the duration of their giving? *(The Iowa State University Foundation can assist in providing this information.)* What is the nominee's potential for future giving? *(cash, pledge, planned gifts)*

6. To what area(s) of campus have gifts been given?

IN ADDITION, PLEASE ANSWER IN ONE OR TWO PARAGRAPHS WHY YOUR NOMINEE IS WORTHY OF THIS AWARD.

A large, empty rectangular box with a black border, intended for the respondent to provide their answer in one or two paragraphs.

CONTINUED



SUBMIT A COMPLETED NOMINATION FORM AND ANY SUPPORTING MATERIALS BY AUGUST 16, 2019, TO:
ISU Foundation, Attn: Communications, 2505 University Blvd, Ames, IA 50010.

If you have questions, please call Nicole Tupy at 515.294.9387 or ntupy@foundation.iastate.edu.

PREVIOUS RECIPIENTS AND AWARD YEAR:

1997 Bob Jester	2009 Kelley Bergstrom
1998 John DeVries	2010 Rudolf Herrmann
1999 Nancy Polster	2011 Roger Underwood
2000 Dr. Steven Zumbach	2012 Cara Heiden
2001 O. Robert and Barbara Eddy	2013 Lora and Russ Talbot
2002 Dr. Beverly Crabtree	2014 Jon L. Fleming
2004 Richard H. Stanley	2015 Ellen Molleston Walvoord
2005 Marvin J. Walter	2016 Craig Denny and the late Terry Denny
2006 John (Jack) Cosgrove	2017 Steven Schuler
2007 John Lawson	2018 Marla (Warrick) Franklin
2008 Joan U. Axel	2019 Warren and Beverly Madden