

YOUR IOWA STATE

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Our Strength is Our People

When asked to name Iowa State University's greatest strength, **Wendy Wintersteen** doesn't hesitate.

"Our number one strength is our people," said Wintersteen, who became the university's 16th president in November. "We have one of the most caring, dedicated, talented and generous families of faculty, staff, alumni and friends. And this makes our number two strength possible – we are one of the most student-centered public research universities in the country."

Wintersteen is no stranger to Iowa State, where she began her career nearly 40 years ago as an extension specialist and where she earned her doctorate in entomology. She later served as a professor of entomology

and then assumed administrative roles with Iowa State University Extension and Outreach and the College of Agriculture and Life Sciences. Before being named president, Wintersteen served as Endowed Dean of the College of Agriculture and Life Sciences and director of the Iowa Agriculture and Home Economics Experiment Station.

Her familiarity with Iowa State hasn't stopped Wintersteen from learning more about the university. "People care deeply about this university, and I want to make sure they have the chance to voice their ideas, concerns and experiences," said Wintersteen, who will hold listening sessions across campus and around the state.

Through an inclusive process, Wintersteen will set university goals

as she begins working on her initial priorities as president. These include:

- Obtaining the necessary resources to maintain and enhance Iowa State's quality, to support students' needs and to take care of employees with fair and competitive compensation
- Being known as the most welcoming and inclusive land-grant university in the country
- Moving to the head of the pack in closing the achievement gap among underrepresented students
- Becoming the nation's entrepreneurship university by working across all colleges and departments to develop a robust entrepreneurship ecosystem



Your Iowa State asked Iowa State University President Wendy Wintersteen several questions about Iowa State and her goals for its future. To see the complete Q&A, please visit isuf.info/QAwithWintersteen.



Have Campanile, Will Travel

A multidisciplinary team of Iowa State students wants to bring the Bells of Iowa State to alumni and friends across the nation with a 1:5 replica of the campanile and a 27-bell carillon that

is accessible, functional and portable. The team believes that the model will serve as an extension of the beloved Iowa State icon as well as a musical instrument and educational tool.

Love Your Veggies ... With a Bit of Dressing

A new study by an Iowa State University scientist may ease the guilt of dieters fretting about adding dressing to their salads.



The research shows that eating salad with added fat in the form of soybean oil helps absorb micronutrients that promote human health. The study was led by Associate Professor of Food Science and Human Nutrition Wendy White and appeared in the American Journal of Clinical Nutrition.

This doesn't give salad eaters license to drench their greens in dressing. White, who holds the Charlotte E. Roderuck Faculty Fellowship, said consumers should stick with the U.S. dietary recommendation of about two tablespoons of oil per day.

U.S. News and World Report Rankings

- Iowa State's agricultural and biosystems engineering program is No. 1, tied with Purdue University and Texas A&M University.
- Iowa State's Learning Communities program is one of 11 public universities with "stellar" learning community programs.



Maha Bronze Maquette No 8

'Manuel Neri: Ambiguity, Mystery and Allure' Exhibit Open Now

An exhibit of American artist Manuel Neri's artwork is open now through May in the Christian Petersen Art Museum. Neri is acknowledged internationally for his sculptural work in marble, plaster and bronze that depicts the human figure.

The exhibition, "Manuel Neri: Ambiguity, Mystery and Allure," commemorates and celebrates Neri's work, which conveys an emotional inner state revealed through body language and gesture. The exhibit's 15 sculptural maquettes and 14 drawings highlight Neri's creative process and will be available for curriculum integration. The works were donated by the Manuel Neri Trust of Benicia, California, and will become part of Iowa State's permanent art collection.

Neri is also represented in the public Art on Campus Collection with a bronze relief sculpture in Morrill Hall and a marble sculpture in the Gerdin Business Building.

New Name for College of Business

The Iowa State University College of Business is now the Debbie and Jerry Ivy College of Business.

The Board of Regents approved the name change after Debbie and Jerry '53 Ivy of Los Altos Hills, California, announced a \$50 million commitment to the College of Business, the largest in college history.

The gift will establish an endowed fund that will eventually provide about \$2 million annually to the college for short- and long-term priorities, including entrepreneurship, business analytics and supply chain management. The Ivy gift will also provide scholarships, faculty support and programmatic funding.



“The Ivys’ commitment is a powerful endorsement of the college, our programs, leadership and vision for the future.”

**Raisbeck Endowed Dean
David Spalding**



What Do George Washington, Cherry Pies and Iowa State Have in Common?

In 1920, food preparation instructor N. Beth Bailey suggested baking and selling small pies to raise money for the Home Economics Club. It was February – President George Washington’s birth month – and since Washington was known for cutting down a cherry tree, the students chose cherry filling in honor of the president’s birthday. The first cherry pie sale netted about \$500 for the activities, including the Ellen H. Richards Scholarship fund. The sale is now one of Iowa State’s most long-lived and beloved traditions.

Cyscream for Ice Cream!

Cyscream, an ice cream concept created by four Iowa State food science and human nutrition students, was crowned the winner at the first and only ISU Signature Ice Cream Contest – a competition to create a frozen treat representing the legacy of the school. Cyscream features peanut butter ice cream (in honor of George Washington Carver), a fudge Cyclone swirl and chocolate-covered rice crisps – an homage to Mildred Day, the creator of the Rice Krispie Treat.



CONGRATULATIONS

**Mikaela Galdonik, Geena Whalen,
Timothy Lott and Evan McCoy!**

Welcome to **YOUR IOWA STATE**,
the newsletter that keeps you connected
with **Iowa State University**. Look inside to
find out what's happening on campus as
well as to relive some of your own Iowa
State memories.

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Do You Know the Presidents?

Iowa State University has had 16 presidents. Can you match photos of Iowa State presidents with their names?

- | | | | |
|------------------------------|---------------------------|--------------------------|----------------------------|
| A William Beardshear | E Gregory Geoffroy | I Martin Jischke | M Raymond Pearson |
| B William Chamberlain | F James Hilton | J Seaman Knapp | N Albert Storms |
| C Gordon Eaton | G Raymond Hughes | K Steven Leath | O Adonijah Welch |
| D Charles Friley | H Leigh Hunt | L W. Robert Parks | P Wendy Wintersteen |

The answers are below.

For more information about Iowa State's presidents, visit www.president.iastate.edu/presidents.