

IOWA STATE UNIVERSITY
FOUNDATION



Insights

WINTER 2022

Cyclone Generosity Keeps Students on Track to Succeed

Evie and Deland Myers'

high school guidance counselors would have been shocked by their former students' success. In fact, the counselors had told Evie to "not waste time applying to college," and Deland to "go get a job."

It was the 1970s, and African American students faced both subtle and blatant discrimination as they considered educational opportunities. For one thing, not

all schools were open to them. Many public universities had not completely desegregated. Some private schools were refusing federal funding to retain their segregated status. And counselors sometimes steered honor-roll students like Evie and Deland off track. Iowa State helped steer them back on.

"I met a visiting Iowa State recruiter who told me I had the

Evie and Deland Myers with a portrait of Dr. George A. Jackson, former director of Minority Student Affairs, who helped shape Deland's career as a tenured ISU professor.

grades to go anywhere I wanted," Evie says. "He invited me to campus with other first-generation Black students from all over the Midwest. I came by Greyhound, we all stayed in the dorms, and ate in the dining hall. They showed us exactly what we needed to do to go to college. It makes my throat crack to think of it. Who knows what would have happened to me otherwise."

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– EVIE MYERS

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Deland had attended the University of Missouri – Kansas City despite being told he “couldn’t compete.” He quickly proved the naysayers wrong, and when it came time for graduate school, Deland found universities competing for him. Iowa State called him directly with an invitation to study there. He accepted, met and married Evie, and worked on his doctoral degree while she attended law school.

He almost didn’t complete it. With only his dissertation left to go, Deland hit what he thought was a final wall when he realized the entire 203-page document would have to be retyped at \$1 per page. “We didn’t have the money. I decided to take a job with Pillsbury because they would take someone with a master’s degree and didn’t require a doctorate.”

Evie knew who to turn to for help, taking the case to Dr. George A. Jackson, director of Minority Student Affairs.

“Dr. Jackson helped minority students navigate the university. He made sure we knew we could succeed and we believed him. We became lawyers, professors, medical doctors. He did everything he could do for us.”

This time, Dr. Jackson found funding for the dissertation retyping and paved the way to Deland’s eventual career as a tenured university professor at Iowa State in the food science and human nutrition department, at North Dakota State University and at Prairie View A&M University in Texas.

Now retired, Evie and Deland tend to family, church and philanthropic initiatives designed to help students who may face challenges similar to what they once did. They established the Dr. George A. Jackson Legacy Challenge Emergency Fund Endowment with a beneficiary designation on a retirement account and helped jump-start an Iowa State University Foundation crowdfunding effort, the Dr. George A. Jackson Legacy Challenge.

“The margin of error is so slim for low-income minority first-generation students,” Deland says. **“The funding we’re putting in place is emergency funding – an extra boost to help when needed. We want to make sure these students can finish – that someone believes in them.”**



For more information about the Dr. George A. Jackson Legacy Challenge, visit fundisu.foundation.iastate.edu/GeorgeJackson.



“

IOWA STATE CHOSE US.

And Dr. Jackson believed in us. He always told us to give back when we make it. **Well, we made it. We invite people to give back with us.**”

– EVIE MYERS

Use Your Values to Help Others

There are many ways to give back. Be it through volunteering your time or expertise, or making monetary donations, there is always a space where we can make a difference.

And, when you do give, you discover new things about yourself:

A DEEPER SENSE OF BELONGING. A shared history or similar interests help you identify others like you. Where can you take your experience and put it to best use in your community? Do you have special skills that might assist current or future Cyclones as they prepare for a dynamic, ever-changing world?

PURPOSE AND MEANING. Your talents can lead to exciting opportunities to help others. Share your passions with your loved ones or organizations that can benefit, such as Iowa State.

BIG DREAMS FOR THE FUTURE. When it comes to your current giving, think outside of the box. Is there an innovative way to amplify your impact at Iowa State?

YOUR VALUES, LIVED OUT LOUD. Weaving your values into your service can make a significant difference. Explore creative ways to give back. If you don't have the budget to help today, a future gift to Iowa State can be a meaningful way to help in the years to come.

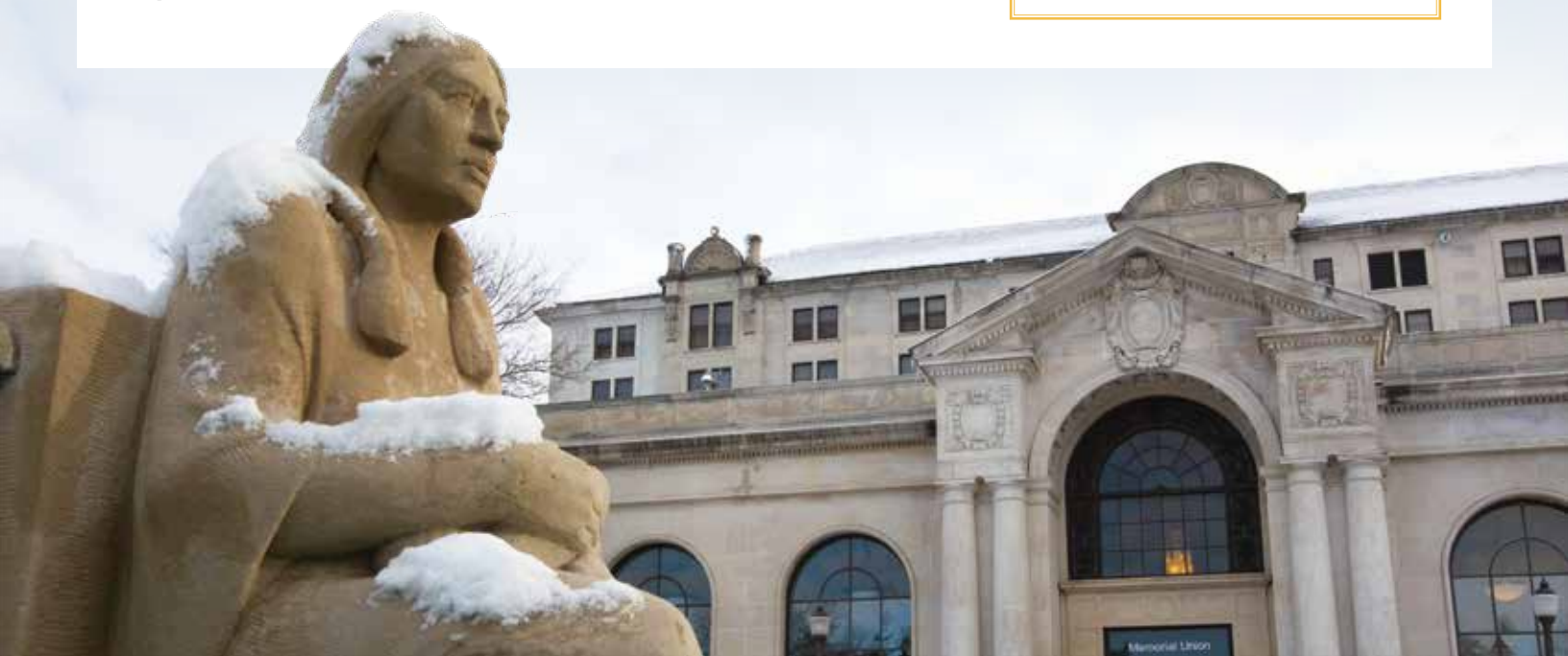
No matter how you choose to give back at Iowa State, you can rest easy knowing your generosity will fuel the brightest minds and most determined hearts. **With you by their side, there's nothing a Cyclone can't do.**

Because of You...

“

The emergency loan was nothing short of a financial blessing. There are many days when I have to decide on paying next month's rent or paying for my next meal. As a student with limited transportation and a busy schedule, I am on campus eight to 12 hours a day. It makes wanting to get a job hard and achieving good grades even harder. Simply put, knowing I don't know where my next meal might come from makes me act on certain decisions in a certain manner. I am thankful that Iowa State has provided this service for me.”

– IOWA STATE JUNIOR,
RECIPIENT OF THE MLK
EMERGENCY LOAN PROGRAM




ANYONE

CAN MAKE A DIFFERENCE

When we reflect on the idea of giving generously, most people assume they need to have a certain level of wealth to make a transformative difference. This is just not true – many individuals can create their legacy at Iowa State, and it doesn't require a lump sum of cash. Below are a few creative ways to make a bigger impact than you thought possible.

BLENDED GIVING

This thoughtful approach allows you to combine a current gift with a future gift to Iowa State. The result? You can continue to see the impact of your support right now, while changing the lives of tomorrow's Cyclones for the better.

<i>Give Today</i>		<i>Change Tomorrow</i>
<ul style="list-style-type: none">• Cash• Securities• Real estate• Personal property		<ul style="list-style-type: none">• Retirement plan assets• Life insurance proceeds• Bank or brokerage accounts• Will or trust

PERCENTAGE GIVING

If you choose to include Iowa State as a beneficiary in your will, consider gifting a percentage of your estate or assets. In doing so, any gifts you make to loved ones and to charitable institutions remain proportional.

GIVING FROM YOUR IRA

If you are 70½ years old or older, you can use your IRA to take advantage of a simple way to help support Cyclones and receive tax benefits in return. Give any amount up to \$100,000 per year from your IRA directly to a qualified charitable institution such as Iowa State without having to pay income taxes on the money.

Additionally, if you are required to take minimum distributions, you can make a gift to us up the allowable amount and also satisfy all or part of your obligation.

Giving Back Feels Good

We're here to help you explore your options. Contact the office of gift planning at 800.621.8515 to pair your passions to your philanthropy.



Need Income Security in Retirement?

Another unique way to give back to Iowa State is through establishing a charitable gift annuity (CGA). The concept is simple. You make a donation using cash, marketable securities or other assets. In exchange for your gift, you receive fixed payments for life. It is firmly set at the time of your gift and never changes. After your lifetime, the remaining balance is used to propel Cyclones toward becoming the next generation of leaders and change-makers.



Four Estate Planning Mistakes and How to Avoid Them

A 2021 study done by Caring.com estimated that more than two-thirds of Americans (68%) do not have a will. The problem tends to fall into four themes:

1 LACK OF PLANNING. Individuals need to make thoughtful plans for their assets after their lifetimes and prepare for the possibility of incapacity (see *mistake #4*). This is especially important for those with large estates, minor and/or special-needs children, real estate in multiple states or business interests.

2 FORGETTING TO COORDINATE BENEFICIARY DESIGNATIONS. Assets, such as life insurance or retirement plans, pass outside of an individual's will via a beneficiary designation.

3 NOT REVIEWING ASSET TITLES. Asset titling refers to the way in which you own an asset – including in your individual name, jointly with someone else, or in a trust or other entity. Assets titled in joint tenancy pass outside an individual's will and to the surviving joint tenant.

For example: A person's will might indicate that everything goes to the children equally, but if a bank account is held in joint tenancy with just one child, it would pass only to that child. The result is that the

children receive unequal shares when the intention was to divide all assets equally.

4 FAILING TO PLAN FOR DISABILITY OR MEDICAL EMERGENCY. According to the Alzheimer's Association, 6.2 million Americans 65 and older are living with Alzheimer's disease. Older generations (as well as all competent adults) need to prepare for incapacity and create durable powers of attorney and advance directives or living wills.

If you are among the majority of Americans who haven't yet started the estate planning process, now is the time. Your family members and heirs will be glad you did.

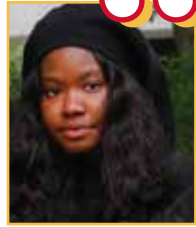
You can also use this opportunity to add a charitable component in your estate plan. We would be happy to talk to you about how your gift will make a difference for future Cyclones. **Contact the office of gift planning at 800.621.8515 to learn more about your options.**

Start Your Journey Today

Estate planning provides an opportunity to create a legacy you and your loved ones can feel good about. Our complimentary guide **Your Personal Planning Road Map** breaks your planning journey into simple steps. Return the enclosed reply card to request a copy today.



CYCLONES MAKE A DIFFERENCE



[The Douglas and Debra Troxel Award] has opened a door and the prospect of a brighter future and will play a key role in shaping me into a successful person in the future. Donors like you make life more accessible for me as a student, especially during the pandemic. **I will, too, one day be able to play a key role in another student's academic career.**”

– CHELSEA NELSON, 2021 GRADUATE IN FOOD SCIENCE,
RECIPIENT OF THE DOUGLAS AND DEBRA TROXEL AWARD



The Douglas and Debra Troxel Award helps upperclassmen who are at a greater risk of leaving Iowa State University due to financial reasons, specifically first-generation students and students who are underrepresented in the university or in their major.

IOWA STATE UNIVERSITY FOUNDATION

The Iowa State Foundation is acknowledged by Iowa State University as the preferred channel for administering trust and estate gifts that benefit the university. This is accomplished by using the name Iowa State University Foundation in your legal documents. Please contact the foundation for additional information.

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California residents: Annuities are subject to regulation by the State of California. Payments under such agreements, however, are not protected or otherwise guaranteed by any government agency or the California Life and Health Insurance Guarantee Association. Oklahoma residents: A charitable gift annuity is not regulated by the Oklahoma Insurance Department and is not protected by a guaranty association affiliated with the Oklahoma Insurance Department. **South Dakota residents: Charitable gift annuities are not regulated by and are not under the jurisdiction of the South Dakota Division of Insurance.**

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www.isugift.org

HOW TO REMEMBER IOWA STATE UNIVERSITY IN YOUR WILL OR TRUST

Share the following language with your estate planning attorney to add the Iowa State University Foundation to your will or living trust.

I give, devise and bequeath to the Iowa State University Foundation, a not-for-profit corporation existing under the laws of the State of Iowa and located at Ames, Iowa, _____ (percent of my estate, dollars, property, securities, etc.) to be used for _____ (however you wish for your gift to be used) at Iowa State University.