

IOWA STATE UNIVERSITY  
FOUNDATION



# Insights

SPRING 2022

## All in the Family

**The Kiesters family has a long tradition of Cyclone pride.**

**Chuck and Mary Kiesters** are proud of the education that Iowa State University has provided their family.

That pride runs three generations deep. Chuck was first to attend and graduated with a bachelor's degree in 1958. Then, three of the Kiesters' children chose to become Cyclones – and when it came time for *their* children to go to college, three grandchildren made Iowa State their home.

Chuck was born and raised in Fairmont, Minnesota, and was drawn to study at Iowa State because of its esteemed engineering program. He majored in sanitary engineering – now the College of Engineering's environmental engineering degree – and started working

for the Minnesota Department of Health after graduation, which is where he met Mary.

From there, Chuck worked at 3M for 40 years.

"Iowa State had a major influence on what I did and how my career went," he said.

Because of the couple's belief in the significance of education, they expected their children to attend college, as well.

"We thought it was important that they learned and developed beyond high school," Chuck said.

That conviction also stems from Chuck and Mary's parents. Both had mothers who were schoolteachers and instilled the value of education in their children at a young age.

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Like the Kiesters, creating a legacy gift can be a deeply meaningful way to express gratitude for the role Iowa State has played in shaping your life. Contact the office of gift planning at 800.621.8515 to discuss how your generosity can make a positive impact on others' lives.

# All in the Family

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In addition to passing on their love for Iowa State, the Kiesters also passed down a love and respect for the career fields that have shaped their lives: three family members became teachers, two of whom work in special education, and one is a mechanical engineering graduate.

Because of this and the high-quality education Chuck felt his entire family received at Iowa State, he and Mary have chosen to give back to the university by establishing such funds as the Charles and Mary Kiester Professorship in Environmental Engineering and the Chuck and Mary Kiester Professorship in Special Education, along with additional faculty support in special education and scholarships in environmental engineering. They are making this significant impact through a charitable remainder unitrust.

"We owe Iowa State a lot in terms of what it's done for our family," Chuck said. "It's provided a base for our whole family. I think it's just appropriate that we give back."

They chose these areas, Chuck said, because "we can see the need in special education, and we can see the need for environmental engineering, especially now with all the discussions about the climate. So, philanthropy in those areas just seems like a natural fit."

Ultimately, the Kiesters hope their support will have a long-lasting impact on the place where it all started.

“Iowa State is really the backbone of our family. **We are Cyclones at heart.**”

– CHARLES KIESTER



## INVESTING IN OUR EDUCATORS

The Kiester family has made an indelible mark on Iowa State through the establishment of the Charles and Mary Kiester Professorship in Environmental Engineering and the Chuck and Mary Kiester Professorship in Special Education.

Other generous Cyclone families have also helped shape the future of ISU. The Cassling Family Faculty Awards in the College of Liberal Arts and Sciences honors exemplary teaching and provides needed support for some of Iowa State University's outstanding educators. Since they were established nearly 20 years ago, the awards have benefitted more than 35 faculty in a variety of disciplines, from mathematics to music.

Support from families such as the Casslings and Kiesters strengthens Iowa State by investing in the very fabric of the university — our educators.



**I greatly appreciate the Cassling family's commitment to supporting faculty teaching, research and professional development.”**

– ELISA GUADALUPE RIZO, associate professor of Spanish and 2016 recipient of the Cassling Family Faculty Award for Outstanding Achievement in Teaching



IOWA





**Teaching is the best part of my job, and in the long run, the most important work that we do at the university will be what happens inside of the classroom. The recognition that comes with these teaching awards helps to elevate the teaching quality and is making a positive impact at Iowa State University.”**

– STEVE BUTLER, Barbara J. Janson Professor of Mathematics and 2014 recipient of the Cassling Family Faculty Award for Early Achievement in Teaching

## A Gift That Costs Nothing to Give

The Iowa State University Foundation’s gift planning team exists for one purpose: to help Cyclones channel what they are passionate about into a legacy that will support the university for generations to come.

The Kiesters are passionate about supporting our educators. **What’s your passion?**

Whatever it may be, here are a few simple ways to make a difference at Iowa State. *Bonus: none of them require upfront cash to establish.*

- **BENEFICIARY DESIGNATION.** Adding Iowa State as a beneficiary of your retirement plan or other assets is simple and you don’t need to leave your home to complete the gift. Since the funds are granted after your lifetime, you can maintain your family budget today.
- **DISTRIBUTION FROM YOUR IRA.** If you are 70½ or older, you can use your IRA to make a gift directly to Iowa State without having to pay income tax on the distribution. Beginning in the year you turn 72, you may use a gift from your IRA to satisfy all or part of your required minimum distribution (RMD).
- **BEQUEST IN YOUR WILL.** A gift in your will or living trust is an easy way to make a significant gift without affecting your current income. You can direct your gift to a specific program or purpose at Iowa State that is important to you, and you have the choice to gift a specific sum or a percentage of your estate, to ensure maximum flexibility.



### WE ARE HERE FOR YOU

**Becoming a beacon for exceptional education takes hard work and dedication – but supporting the people who inspire and ignite our students’ passions is fast and simple. Contact the office of gift planning at 800.621.8515 to find the gift that resonates with you.**

STATE UNIVERSITY

# Making Your Gift

## 3 EASY STEPS TO INCLUDING IOWA STATE IN YOUR WILL OR TRUST

Remembering Iowa State in your will or trust is one of the most enduring statements you can make about your belief in our students' ambitions and dreams. The support you have offered during your lifetime can continue for years to come.

Your gift can be a specific asset, such as a certain amount of cash, securities or property or a percentage of your estate. Plus, a gift in your will is flexible – it can be updated or revoked at any time – and it can be accomplished in as few as three steps:

- 1 Determine whether you'd like to make a gift of a specific amount or if you'd like to leave a percentage.
- 2 Decide if you want to direct your gift to help particular projects or leave your gift unrestricted, allowing it to be used for our most pressing needs.
- 3 Share the sample language (*included at the bottom of this page*) with your attorney so your gift can be put in place.

### *Simple Ways to Make an Impact*

Return the enclosed reply card for your copy of **4 Simple Gifts That Deliver Big Results**, a complimentary guide on powerful gift options that are simple to make and won't cost you anything today.



## IOWA STATE UNIVERSITY FOUNDATION

The Iowa State Foundation is acknowledged by Iowa State University as the preferred channel for administering trust and estate gifts that benefit the university. This is accomplished by using the name Iowa State University Foundation in your legal documents. Please contact the foundation for additional information.

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## HOW TO REMEMBER IOWA STATE UNIVERSITY IN YOUR WILL OR TRUST

Share the following language with your estate planning attorney to add the Iowa State University Foundation to your will or living trust.

*I give, devise and bequeath to the Iowa State University Foundation, a not-for-profit corporation existing under the laws of the State of Iowa and located at Ames, Iowa, \_\_\_\_\_ (percent of my estate, dollars, property, securities, etc.) to be used for \_\_\_\_\_ (however you wish for your gift to be used) at Iowa State University.*