



## Insights

### Circuitous and Fortuitous

**Dr. Lorraine Hoffman** received sage career advice early in life. She was completing her bachelor's degree in biology from a small, private Iowa college, where she was the only female pre-med student in her class. In the fall of 1964, she applied to medical school, but few women were accepted into medical school at the time and she learned that she was not chosen. She was faced with a dilemma because she didn't have a backup plan. During the second semester of her senior year, she took a microbiology class and shared her story with her professor, who gave her good mentoring advice: Pursue further education in an area of interest, watch for doors of opportunity, stay open to new passions and interests and never give up on long-term goals. She took his guidance and applied to graduate programs in microbiology and zoology, one of which was at Iowa State University. She was immediately accepted to Iowa State's department of bacteriology master's degree program and was offered a teaching assistantship. In 1969, she married fellow graduate student Peter Hoffman, who had recently accepted a faculty position in the animal science department. Today, Lorraine is professor emeritus in the department of veterinary diagnostic and production animal medicine at Iowa State and is internationally

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▲ Dr. Lorraine Hoffman is helping ensure access to an Iowa State education



**On page 3, meet Megan Nickel, who was directly impacted by the Hoffmans' generosity.**





*“I speak with humility and gratitude for Iowa State University and the people thereof for providing Peter and me with an outstanding education and the opportunities to serve two distinguished careers covering 77 combined years at an outstanding university, which we love dearly.”*

– DR. LORRAINE HOFFMAN

## Circuitous and Fortuitous

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recognized for her contributions in the field of diagnostic veterinary microbiology.

Lorraine described her professional journey as “circuitous and fortuitous.”

“I had to redefine myself, develop skills and abilities I did not know I had and work hard to learn and grow into my career to be the best I could be,” Lorraine said.

To be a life-long role model for others has been one of her greatest joys, which has continued into retirement.

“I feel blessed to share far greater insights, advice and empathy than what I received as a young female growing up in a small Iowa town at a time when girls were encouraged to explore and pursue specific career stereotypes or marry right out of high school,” Lorraine said.

The Hoffmans are proud that they can help others on their road to higher education through the Drs. Lorraine J. Hoffman and M. Peter Hoffman Scholarship in Swine Production Medicine within the College of Veterinary Medicine, which they support through a portion of the resources made possible by their careers at Iowa State.

Today, she has advice for others who are considering their next step of giving and how to make an impact. It may sound familiar.

“You need to remember the opportunities afforded you along the way and think about how you can create an easier path for young people as they pursue their personal goals in areas for which you share a passion,” Lorraine said. “Consider what has defined your career path and how you wish to make a difference.”



**Your gift can open the door to a world of opportunity.**

Whether you are a former faculty or staff member, or faithful Iowa State supporter, you can help sustain life-changing educational opportunities for years to come. Contact the office of gift planning at 800.621.8515 or visit [isugift.org](http://isugift.org) to start your giving journey.



# An Unexpected Mentorship

Walking through the halls of the College of Veterinary Medicine, Megan Nickel often heard of Drs. Lorraine and Peter Hoffman and the impact they had on the university and the careers of various faculty members.

*Little did she know* their paths would soon cross – and their mentorship would reach her life as well.

Nickel grew up on a dairy farm near Theresa, Wisconsin, which sparked an enduring interest in working with animals.

She pursued a bachelor's degree in animal science from the University of Wisconsin-River Falls. After receiving her degree in 2015, she applied to veterinary schools across the nation and was accepted into Iowa State's College of Veterinary Medicine.

It wasn't until she started at Iowa State that she was introduced to the swine industry through internships with the Swine Medicine Education Center and the Swine Veterinary Internship Program.

After receiving her veterinary degree in 2019, she decided to pursue a postdoctoral research associate

position with the Swine Medicine Education Center, in addition to her studies as a doctoral student in population sciences in animal health.

As the inaugural recipient of the Drs. Lorraine J. Hoffman and M. Peter Hoffman Scholarship in Swine Production Medicine within the College of Veterinary Medicine, Nickel has been freed from financial worry as she continues her intense doctoral training and research.

"With the pandemic, I was fortunate enough to meet Lorraine via Zoom, and she shared her career path and insights with me," Nickel said. "I noted many similarities between our personal and professional lives in just that first meeting. I look forward to meeting Lorraine and Peter in person and having them as mentors in my life. Their generosity and continued commitment to students is remarkable and likely has a wider impact than they know."



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– DR. LORRAINE HOFFMAN



# A Simple Form, a Lasting Cyclone Legacy

A beneficiary doesn't have to be a person – it can be an organization whose mission you want to continue long after your lifetime. When you name the Iowa State University Foundation as a beneficiary of your retirement plan assets, life insurance policy or donor advised fund, you can make a big impact on our future.

And you can do it simply by filling out a form.

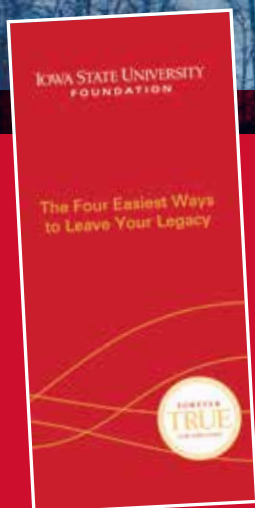
You can name the foundation as beneficiary of many different types of accounts, including:

- **Retirement plan assets.** When left to loved ones, these assets are subject to income tax. When left to the foundation however, they pass income tax free, allowing us to put 100 percent of your gift to work supporting education at Iowa State.
- **Life insurance policy.** Perhaps your children are now grown and you have a life insurance policy you no longer need. Consider naming the foundation as beneficiary. This gift allows you to make a substantial donation at a relatively low cost.
- **Donor advised funds.** If you have a donor advised fund, you can recommend grants to the foundation during your lifetime and name us as the beneficiary to receive the balance of your account after your lifetime.

## FOUR STEPS TO THE GIFT OF A LIFETIME

- 1 Contact your administrator to request a change-of-beneficiary form, or download a copy from their website.
- 2 Fill out the form listing the Iowa State University Foundation, and the amount or percentage you'd like us to receive, on the form.
- 3 Return the form to your administrator. *(Be sure to keep a copy for yourself as well.)*
- 4 Let us know about your gift! It would be our sincere honor to thank you for your generous support.

**TIP:** Beneficiary designations can be updated at any time to meet your changing needs. Make sure you review your beneficiaries regularly to ensure they go where you want them to.



## Make an Impact, Leave a Legacy

You can make a big difference for students like Megan Nickel with just a little effort. Learn how in our complimentary guide ***The Four Easiest Ways to Leave Your Legacy***. Use the enclosed reply card to request your copy today.

# When to Revisit Your Will

*If you have a will*, that's an accomplishment worth celebrating. But when was the last time you looked at it?

An estate plan requires routine maintenance. Don't just set it and forget it. You should revisit your will every three to five years, or at any point when one or more of the following changes apply to you:

- **Life changes.** Marital status, birth, death, health challenges, relocation or retirement
- **Asset changes.** Property, inheritance, insurance proceeds, retirement accounts, businesses or overall changes in your estate's value
- **Appointee changes.** Executors, personal representatives, guardians, attorneys-in-fact, trustees or health proxies/agents
- **Legal changes.** Federal or state tax rates and regulations, trust or property laws
- **Charitable changes.** Support for causes and nonprofit organizations that are important to you

## Who Gets the Passwords?

They may not seem like the most valuable assets to inherit, but passwords are the keys to your digital life. Determine who should be your "data beneficiary" – a trusted friend or family member who can access your information – and follow these steps to secure your online accounts.

- 1 **Create a list of your digital assets and passwords.** Use an online platform with encryption or save them on a flash drive for security. Also, be sure to update your list whenever you change a password. (Don't forget the passcode for your phone!)
- 2 **Find a safe place to store this list.** If keeping a hard copy choose a secure location that will be accessible to your data beneficiary.
- 3 **Make a plan.** Determine what you want to happen with each account and outline the details.

## Your Will, Your Way

If you want to make a positive, lasting impact on Iowa State students, remember the Iowa State University Foundation in your will or estate plan. Contact the office of gift planning at 800.621.8515 or visit [isugift.org](http://isugift.org) to learn more.



## HOW TO REMEMBER IOWA STATE UNIVERSITY IN YOUR WILL OR TRUST

Share the following language with your estate planning attorney to add the Iowa State University Foundation to your will or living trust.

*I give, devise and bequeath to the Iowa State University Foundation, a not-for-profit corporation existing under the laws of the State of Iowa and located at Ames, Iowa, \_\_\_\_\_ (percent of my estate, dollars, property, securities, etc.) to be used for \_\_\_\_\_ (however you wish for your gift to be used) at Iowa State University.*

## HOW DO I REVOKE AND DISCARD AN OLD WILL?

- 1 Create a new will, explicitly revoking all previous wills and stating your new wishes. Do this before you destroy the old will.
- 2 Physically revoke the old will and all known copies. You could tear it up, burn it, shred it or, if you want to preserve the chain of documents, write "Revoked and succeeded by will dated \_\_\_\_\_" on each page and sign it.
- 3 Notify your loved ones and any other necessary parties that the old will has been revoked and replaced with a new will.



**Tim, a retired Iowa State University College of Design faculty member, and his husband, Randy, have a strong belief in education and the arts and are donating their retirement funds to these areas.**

**This includes establishing the endowed Timothy and Randolph Arand-McIlrath Professorship in Craft Arts in the Department of Art and Visual Culture at Iowa State.**



**I hope [our gift] keeps the College of Design on the  
forefront in Iowa and nationally.**

**- TIM ARAND-MCILRATH**

## **IOWA STATE UNIVERSITY FOUNDATION**

The Iowa State Foundation is acknowledged by Iowa State University as the preferred channel for administering trust and estate gifts that benefit the university. This is accomplished by using the name Iowa State University Foundation in your legal documents. Please contact the Foundation for additional information.

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