During the holidays, as you often struggle to find the perfect gift for loved ones, only to settle for something else just so you can cross them off your shopping list?

We’ve all done it — given a gift that we know the recipient won’t love. This season, consider a gift they won’t want to return. If you know someone who values Iowa State University’s wish to educate students and prepare them to make a difference in the world, consider making a donation in his or her honor. These tribute gifts are also a great way to make a difference in the world, consider making a donation in his or her honor. These tribute gifts are also a great way to make a difference in the world.

How to Make a Tribute Gift
There are three easy ways to give a tribute gift to Iowa State University.

• Make a gift through your estate plan — Include a gift in your will or living trust, stating that a specific asset, certain dollar amount or percentage of your estate will pass to Iowa State after your lifetime in honor of your loved one. See the back page for sample language for your will.

• Make a gift that lives on forever — Honorary endowments can be made now or through your estate plan. Endowments are structured so that a small portion of your gift, rather than the whole amount, is used each year to fund a particular purpose. To perpetuate the fund forever, the majority always remains intact and is invested for the future.

An outright gift can help fund our immediate needs or an upcoming project. The financial benefits include an income tax charitable deduction when you itemize deductions on your federal income tax return and the possible elimination of capital gains tax. When you itemize deductions on your federal income tax return and the possible elimination of capital gains tax. See the back page for sample language for your gift.

In the News
U.S. News and World Report’s 2017 “Best Colleges” rankings released this fall named ISU agricultural and biosystems engineering program as the country’s best among all national and public universities, up from No. 2 last year.

Iowa State’s enrollment continues to flourish, with an eighth consecutive year of record enrollment.

HOW TO REMEMBER IOWA STATE UNIVERSITY IN YOUR WILL OR TRUST
Share the following language with your estate planning attorney to add to your will or living trust.

The Iowa State Foundation is acknowledged by Iowa State University as the preferred channel for administering trust and estate gifts that benefit ISU as the country’s best among all national and public universities, up from No. 2 last year.

The same goes for his twin brother, Christopher, who is also a sophomore at Iowa State.

The two spent the summer before their freshman year meeting professors, getting to know their future classmates and becoming acquainted with campus as part of APEX, a summer bridge program for incoming multicultural students. “I met Dr. Stone while touring his lab as part of the program. I instantly fell in love with his research, energy and love for the job,” said Christopher. “My brother and I then went to talk to him over the summer, and after a lengthy conversation, we both declare our majors as industrial engineering.”

Only in their second year, the Hernandez brothers understand that it’s not only the top-notch classes at Iowa State that make it a great place to be. “What I like best about being a Cyclone is the support network,” said Christopher. “I feel as though I can now truly focus on my academics, research and the committee I’m involved in.”

At home, I love the endless opportunities Iowa State has to offer, such as research, studying abroad, student organizations and so much more.” With more opportunities and programs being added each year, there’s no limit to what students can accomplish.

“This hard work pays off, and as long as you put forth your full effort and set your mind on something, you can achieve anything you desire,” said Christopher. However, the focus and time needed to dive into everything at Iowa State is easier to come by with the right support.

“Receiving scholarship support has reduced a lot of the stress and worry that comes with paying for a college education,” said Christian. “I feel as though I can now truly focus on my academics, research and the committee I’m involved in.”

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Our planned gift turned out to be a great option because we have been able to shape our giving and legacy through the years as the needs of Iowa State changed and new opportunities for support emerged.

And build their legacy they did. In the years since, the couple added an endowed scholarship and internship in the Carrie Chapman Catt Center for Women and Politics, and funded a landscaping project for the Plaza of Heroines. Most recently, they created a study-abroad scholarship in the College of Design to support a student majoring in community and regional planning.

“The foundation was very supportive in helping us figure out next steps over the years,” Sharon said. “We were on the lookout for things to support both of our colleges,” she said. Richard “Working with the foundation is a great tool to match opportunities, interests and needs, so we can support special projects as they are identified. Our estate plan is a work in progress, but it is a wonderful way.”

Richard and Sharon Rodine

“Transforming Ideas into Opportunities”

Sharon Rodine

Richard and Sharon Rodine

Working in Washington, D.C., to recruit and train women for civic engagement. Soon enough, her ideas started coming to fruition with assistance from Iowa State University Foundation staff. “The timing was right,” she said. “The next thing I knew, we became lead donors.”

Making the Impossible Possible

Richard and Sharon Rodine were in their early 40s and raising young children at the time, and it didn’t seem feasible to give that level of support. That’s when they were introduced to planned giving.

“Attending Iowa State was such a good experience, and you miss it when you’re gone. We were excited to find a way to create an impact gift and still manage the financial responsibilities of a career and growing family.” – RICHARD RODINE

Be a Partner in Iowa State’s Future

By 2050, we will live in a world where the population may reach 9.6 billion – almost twice what it is today. A world needing to address challenges affecting our food, water, energy, health, security and environment. A world that needs Iowa State University. Will you join us?

To learn more about Forever True, For Iowa State, or to find out how you can get involved, please visit forevertrueisu.com.