



Iowa State University Football Training Center





To grow the Cyclone Football program, the Iowa State University Department of Athletics is making a concentrated re-investment in the program's competition, practice and support facilities with plans for a new football training center. This new facility will show recruits, coaches, Cyclone faithful, and opponents alike that Iowa State is committed to building its football program to be a formidable competitor both within the Big 12 Conference and nationally.



The 60,000-square-foot, two-story football training center will be connected to the east side of the Bergstrom Indoor Training Facility. All activities and space in the Olsen and Jacobson Buildings currently dedicated to the Cyclone Football program will be under one roof in the football training center, allowing for maximum coordination among all facets of the program and serving as a major recruiting tool.

The facility's first floor includes a team locker room nearly double the existing locker room's size, as well as coach and staff locker rooms. Adjacent is a fully-equipped athletic training/sports medicine center and an expanded strength and conditioning center furnished with state-of-the-art weight and cardiovascular training equipment. Second floor features include an auditorium large enough for full team meetings, with separate position meeting rooms, coaching and operations staff offices, and conference and video production spaces. Completing the football training center is an inspiring outdoor plaza and entrance to the building to welcome football student-athletes and guests, and capture the imagination of young men considering joining the Cyclone Nation.

OPPORTUNITY FOR PARTNERSHIP

The football training center will cost approximately \$20.6 million, and will be funded through a combination of private gift support and other athletics revenue sources. No state or university funds will be used. It is anticipated to be completed in time for the 2012 football season. There will

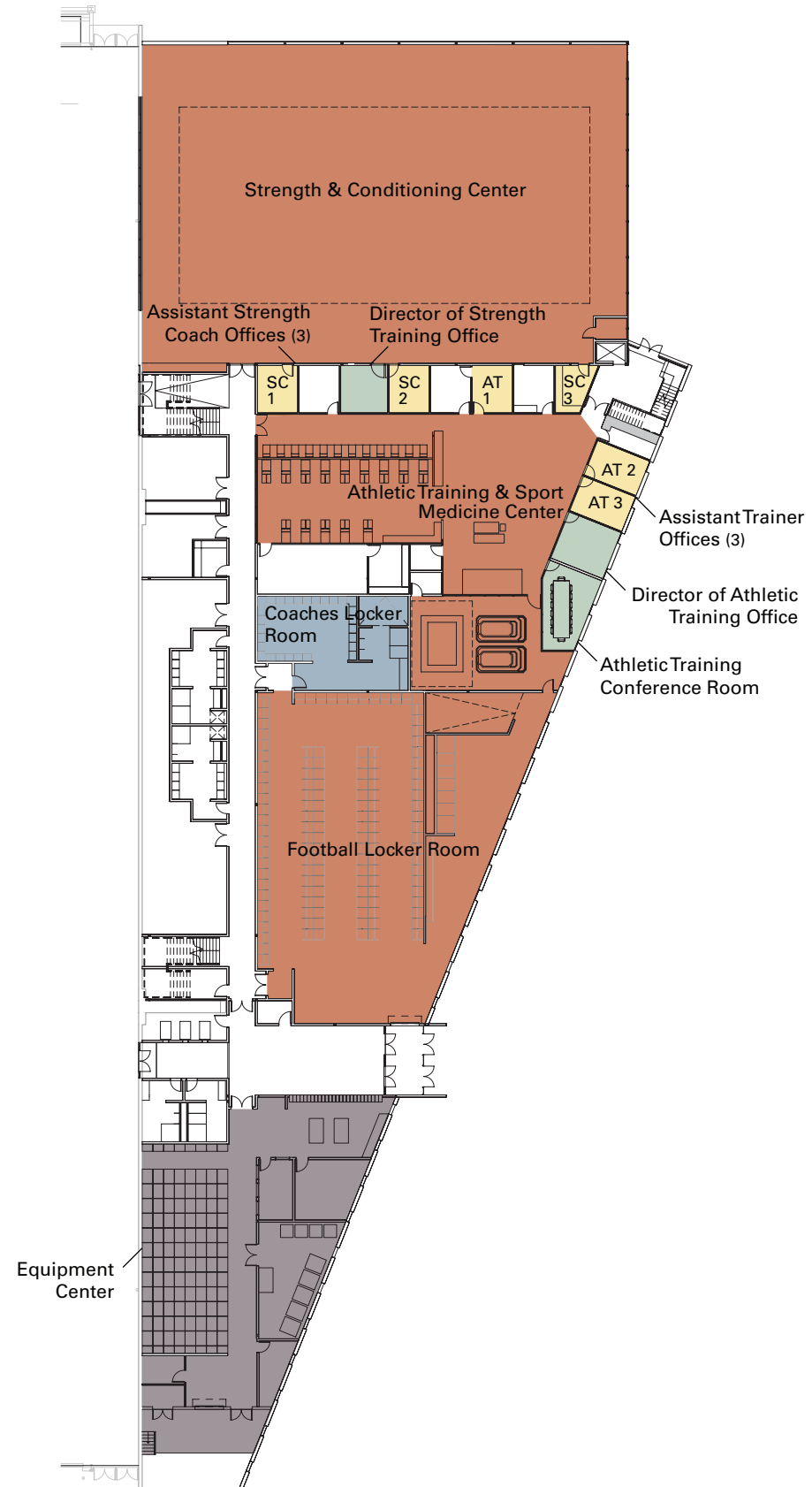
be many opportunities both outside and within the facility to permanently recognize donors to the project.

Strong athletic programs, especially football, attract all students, for whom athletics plays a big part in their experience and sense of school pride, to a university. The support of dedicated Cyclone supporters, letterwinners and alumni will make the football training center a reality. And together, we will ensure Coach Paul Rhoads and his staff are positioned to compete for the very best student-athletes and elevate the program among our peers, both in the Big 12 Conference and across the country.

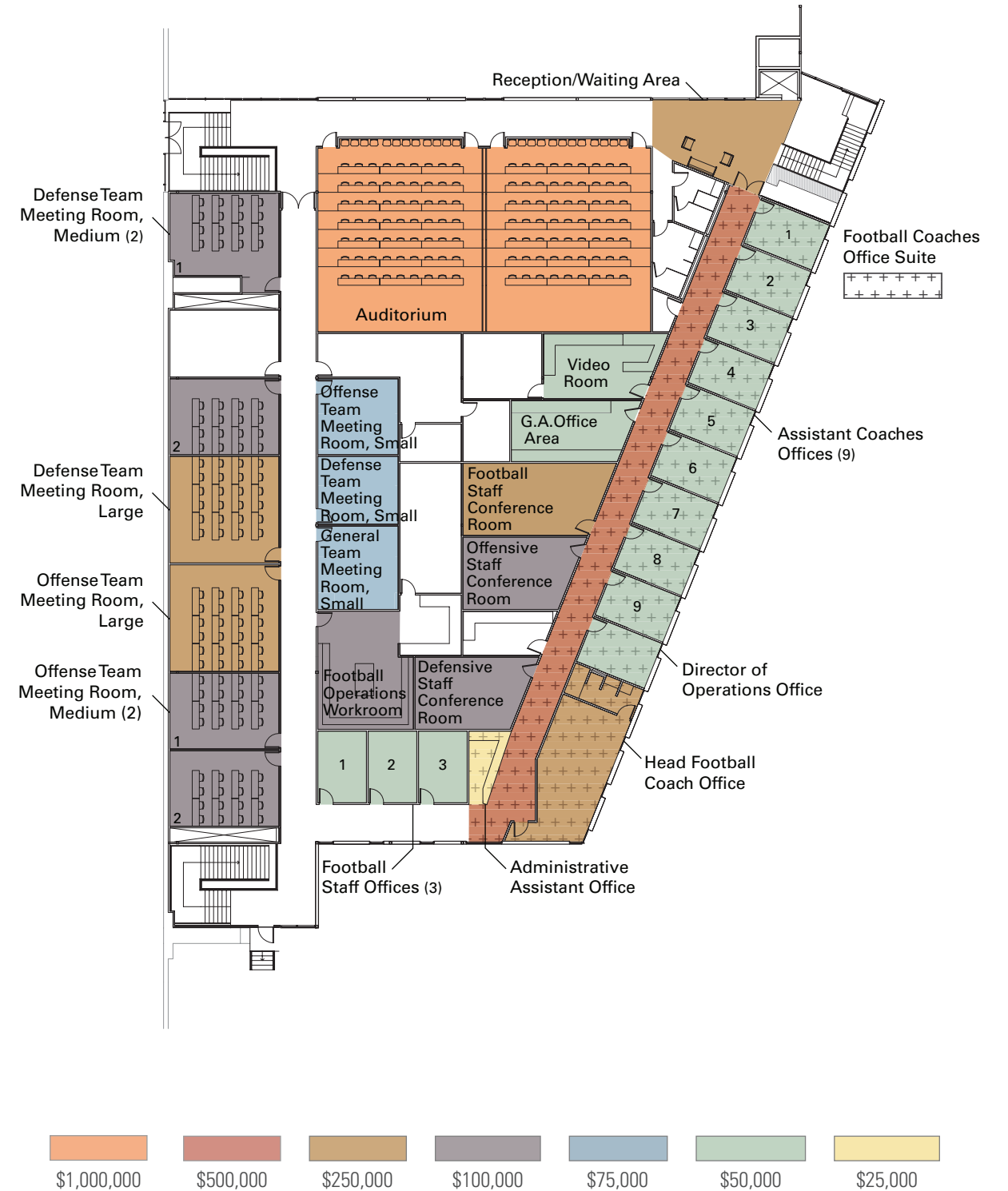


Coach Paul Rhoads

LEVEL ONE



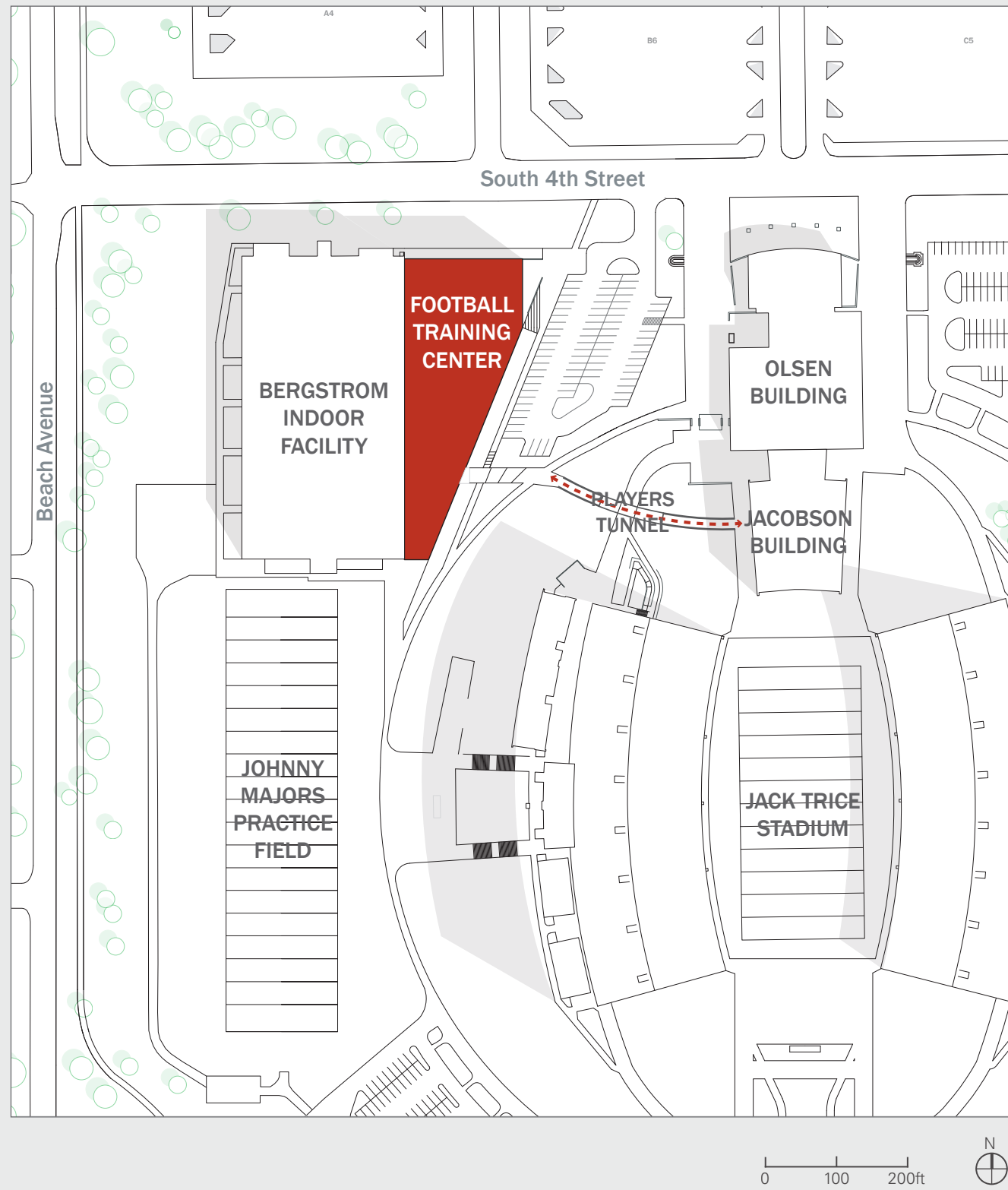
LEVEL TWO



Floor plans, renderings, and naming opportunities are subject to change



LOCATION



INTERIOR VIEWS



Football Operations Reception Area



View from east wall of Strength Training Room



Athletics Development Office
Jacobson Athletic Building
Iowa State University
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